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PARK HYATT AVIARA®

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RESORT, GOLF CLUB & SPA

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**PARK HYATT AVIARA RESORT, GOLF CLUB & SPA STRENGTHENS SUSTAINABILITY PRACTICES WITH NEW PROPERTY-WIDE INITIATIVE: AVIARA CARES**

*Luxury Southern California Resort Reinforces its Pledge to Environmental Preservation Via Comprehensive Sustainability Program*

**CARLSBAD, Calif. (December 2, 2022 )** – [Park Hyatt Aviara Resort, Golf Club & Spa](#), the iconic Forbes Five-Star and AAA Five Diamond resort situated along the Pacific, today announces Aviara Cares, a comprehensive sustainability initiative minimizing the resort’s environmental footprint, spanning updates to the property’s golf, culinary and housekeeping efforts. Coinciding with the high eco-conscious standards of [Hyatt World of Care](#), Aviara Cares reduces energy, water risks, emissions, and waste at the resort, ultimately furthering its pledge to sustainable practices and environmental stewardship.

**Golf**

In an effort to create a more sustainable experience at [Aviara Golf Club](#), Southern California’s only coastal designed Arnold Palmer signature golf course Park Hyatt Aviara has replaced the original non drought tolerant grasses, and re-grassed the cool season roughs with Tiff Tuff, a warm season, Bermuda grass. Completed in early October, the resort will no longer need to overseed Aviara Golf Club. This will provide golfers with more consistent playing conditions year-round, lessen the chemical inputs applied to the course and reduce water usage by approximately 20 percent. Additionally, Aviara Golf Club now features golf carts with lithium batteries with off-peak charging capabilities, decreasing electricity usage by more than 50 percent. The new golf cart frames are made with aircraft grade aluminum that is lighter and stronger than steel and will not rust, which is essential due to the golf course’s proximity to the Pacific Ocean. Lastly, Park Hyatt Aviara removed overgrown organic matter in ponds on the golf course, which increases water flow and release of nutrients. This combination creates favorable conditions for aquatic weeds and algae growth during the warmer seasons, ultimately providing a safer, more sustainable habitat for the local wildlife.

“Aligned with Hyatt’s purpose to care for people so they can be their best, we share an equal responsibility to our environment. Aviara Golf Club is pleased to add new environmentally friendly grass to our course, which improve playability and minimize chemicals and water usage,” said Kevin Kienast, golf course superintendent, Park Hyatt Aviara Resort, Golf Club & Spa. “With this important enhancement, we will

never need to perform an annual over-seed of the golf course again, and spot maintenance will heal instantaneously as the new grass can be sodded. Given our location next to the Batiquitos Lagoon and the Pacific Ocean, we are proud to integrate technology enhancements through capital improvement, as it honors and evolves our commitment to take water conservation efforts seriously, prioritizing protecting our environment.”

## **Culinary**

Park Hyatt Aviara’s dining concepts – [Ponto Lago](#), [Ember & Rye](#), [Pacific Point](#), and [Waters’ Edge](#) – have strengthened their waste reduction and waste diversion through Aviara Cares. In addition to recycling plastic, glass, and aluminum, all food waste (averaging six tons per month) is recycled through a local food waste management company. Additionally, 80 percent of food products are sourced within a 250-mile radius, minimizing travel, and further reducing carbon emissions at the resort. The resort also works with a local community church member of Feeding San Diego to donate leftover banquet food when available.

## **Housekeeping**

Aviara Cares has also significantly minimized the resort’s energy production by housekeeping by retro-commissioning and repairing its building automation system, which senses guestroom occupancy to ensure thermostats are only active when guests are present. In addition to not replacing used towels when placed on guestroom hooks, damaged linen is donated to a charity and damaged towels are treated and recycled to be used as cleaning rags. The resort’s turndown service also provides guests with eco-friendly aluminum bottles instead of single-use plastic bottles, encouraging guests to utilize over 19 new water refill stations throughout the hotel and golf course. Park Hyatt Aviara looks forward to adding Large Bottle Format amenities in all guestrooms in 2023.

“We are dedicated to taking care of our coastal home by decreasing our environmental impact, and we are thrilled to debut Aviara Cares alongside Hyatt World of Care in an effort to further strengthen our mission to minimize waste, energy emission, and water usage,” said Scott Mason, general manager, Park Hyatt Aviara Resort, Golf Club & Spa. “We are proud to inspire both our guests and employees to be more environmentally conscious in their everyday lives with Aviara Cares.”

Aviara Cares is the result of a brand-wide Hyatt initiative, World of Care, which is designed to address the pressing challenges faced by Hyatt’s colleagues, guests, owners, and communities and enact meaningful change within the hospitality industry. World of Care builds on Hyatt’s more than 60 years of efforts to care for the planet, people, and responsible business, providing an opportunity to advance environmental action, support human rights issues, and elevate diversity, equality, and inclusion.

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## **About Park Hyatt Aviara Resort, Golf Club & Spa**

Park Hyatt Aviara is a luxury coastal resort located in Southern California and perfectly situated on more than 200 lush acres. The Forbes Five-Star and AAA Five Diamond resort is centrally located along the Pacific and adjacent to the Batiquitos Lagoon, a natural wetland preserve. The property offers an array of

dining venues, adult and family pool experiences, state-of-the-art tennis facilities and Southern California's only coastal designed Arnold Palmer signature golf course. For more information, please visit: <https://parkhyattaviara.com/>.